



**Professional
Practice Academy**
Building pathways to excellence

INTRODUCTION TO PPA

SEARCH - CONNECT - ENGAGE

www.profpracc.com

ABOUT THE PROFESSIONAL PRACTICE ACADEMY

Globally Unique Approach to Professional Development and Career Management for the Disability, Aged Care, Health and Community Service Sectors.

The Professional Practice Academy is an independent professional development, certification and learning content hub.

PPA's purpose is to provide leading solutions to enable a workforce to deliver the skills and expertise necessary in these rapidly evolving sectors.

PPA provides a networking and professional development platform, certification programs and pathways to attaining nationally recognised qualifications. Together with industry, we have created the benchmark measures for quality and service at all levels of employment, building pathways to excellence for people, providers and consumers.

- The Academy is built around a capability and aptitude assessment framework
- Employers can find talent that have undergone certification to a global standard; and that possess the requisite skills and experience necessary to be an employee of choice
- Sector professionals and aspirants can find work with organisations that are certified employers of choice

6 CORE ELEMENTS OF THE ACADEMY

1

Community Practice Meeting Place for members to search, connect, share information, interact and engage with one another.

2

E-Commerce website that enables members and NFPs to publish content, receive service requests, commercialise offerings and make course bookings.

3

Provides a community of practice platform to facilitate alliances across the sector and drive quality improvement

4

Globally unique and industry specific certification program with attribution assessment modules, using world first attributional tools to identify the right workers. Managed independently to international quality standards.

5

Learning content management system (LCMS) which acts as the "House" for certification programs, attributional assessment tools, course content, and developing tailored learning pathways for workers and peers.

6

Develops tailored learning pathways for workers and peers. Allows workers and businesses to access compliance, insurance and other services fit for the sector.

WHY THE ACADEMY?

New Approaches to Career and Professional Development Needed Now

The prevailing reform landscape, changes in workforce models, shift to person-centred thinking and introduction of individualised funding mean that current approaches to professional and broader career development must change, and at pace.

Network with other professionals in the sector in Australia and overseas

Find work or source talent

Complete a new global certification to work in the sector

Access real time, curated content essential for continuing professional development

Benefit from world class learning programs that provide the new skills, capabilities and attributes required for the sector

The attributional tools provide an industry developed and quantified mechanism for assessing the skills and aptitudes of workers to undertake certain roles. This can be used for recruitment, risk management, guided learning and support, especially for encouraging new entrants into the workforce

PPA provides a mentoring program for support workers

HOW THE ACADEMY WORKS?

The Professional Practice Academy uses world class technology that has been designed to make the platform easy to use, and allows you to become part of our community.

Three Simple Steps

It takes only three simple steps to use and get great value from the Professional Practice Academy. Becoming a member takes a couple of minutes online through our secure gateway at www.profpracc.com

SEARCH

Use our advanced search tools to find what you need. Review listed information, reviews and full profiles of those that match your search selections.

CONNECT

Learn about and compare details from the listings of profiles that match your search. Read the profiled information, view articles, linked social media interactions and review attached articles, videos, documents and content.

ENGAGE

Join our community of practice and engage with those people or learning providers that best meet your needs. Feel free to engage with multiple profiled members to ensure you get the best results for what you need.

ACADEMY MEMBERSHIP

PLATFORM FEATURES AND BENEFITS ON OFFER

The opportunity to network with a diverse community through one dedicated online platform built by the industry.

Facility to post and reply to job openings and to find your own workers.

Direct access to the latest international industry certification program and modules. Independently managed and completed online can count towards Recognised Prior Learning (RPL)

In-built access to the latest social media platforms and content management tools including blogs that will help you build your profile real time.

Access to the latest organization and personal brand tools that will help you become the Provider or Employee of Choice that you aspire to be.

Proprietary access to a dynamic catalogue of new world class learning programs that cover the spectrum of new and emerging roles and associated capability requirements of the sector, and that again count towards Recognised Prior Learning (RPL) and qualifications attainment.

HOW SERVICE PROVIDERS ARE USING PPA TO DEVELOP AND MANAGE THEIR WORKFORCE

Michelle is in charge of L&D and she uses the PPA to connect her staff with learning providers and the courses they need to upskill and improve. Michelle puts her staff through our internationally recognised certification program ensuring they are ready to meet the future, and her business can be certified as an Employer of Excellence.

Deborah is a HR Manager, and uses the PPA to attract and recruit staff. The PPA helps Deborah to search, select, review and connect with people whose skills and experience match exactly what her business needs. As a member, Deborah can create and share content, post information, engage and promote events or services directly to other members and a captive target audience.

HOW SUPPORT WORKERS ARE USING PPA TO DEVELOP AND GROW THROUGH MENTORING AND SUPPORT

Lauren is looking for work in the Community Services industry. Lauren is able to use the PPA to create a profile which clearly outlines her skills, interests and areas of expertise. Lauren is then able to directly connect with organisations she wants to work for. Lauren uses the online Mental Health Support Worker Attributional Tool to shift her experience into industry recognised currency for potential employment.

Tracey, a peer support worker with lived experience, like Lauren, can use the PPA to market herself, use her results on the attributional tool to shift her experience into potential employment currency, and is able to seek industry approved, internationally recognised certification.



MEMBERSHIP PACKAGES AVAILABLE

Our membership packages have been developed to cater for the different professional development needs and budget situations of members; and can be upgraded at anytime online through your Professional Practice Academy listing or over the phone.

BASIC Free to join (Get Listed in Seconds)	STUDENT (\$120/Annual)	ASSOCIATE (\$300/Annual)	PROFESSIONAL (\$2,340/Annual)	ENTERPRISE Contact Us
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For information about the benefits of the membership levels, please visit www.profpracc.com

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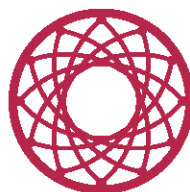
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